

## Marinello Schools Of Beauty Launches Raw Talent High School Scholarship Program

*One of the premier beauty schools on the West Coast, Marinello Schools of Beauty, unveils a high school scholarship program to help students achieve their professional beauty industry goals. With \$30,000 in scholarships available, the program is attracting many students to pursue their dreams of cosmetology and esthetician training.*

LOS ANGELES, CA – Marinello Schools of Beauty, one of the most renowned and longest running beauty schools on the West Coast, recently announced that it launched the Marinello Raw Talent Scholarship program to motivate high school students to pursue their professional goals in the beauty industry. The program features \$30,000 in available scholarships, including \$10,000 for first place, and \$5,000 each for second, third, fourth, and fifth place winners.

Marinello Raw Talent High School Scholarship



Marinello expects its new scholarship program to attract many high school students interested in following their dreams of pursuing cosmetology and esthetician training. Full contest rules can be reviewed in detail at [marinello.com/scholarship](http://marinello.com/scholarship).

"The Marinello Raw Talent Scholarship program is a wonderful way for Marinello Schools of Beauty to give back to the community. Through this program, we are not only encouraging young people to pursue the beauty industry professions of their dreams, but we are also giving them the opportunity to obtain the financial resources needed to do so," says Archana Kaushal, Executive Director of Marketing for Marinello Schools of Beauty (<http://www.marinello.com>).

Qualified candidates interested in the Marinello Raw Talent Scholarship program can apply by submitting an essay describing how they plan to make a difference as a professional in the beauty school industry. Marinello's high school scholarship committee will review all submitted essay entries, judging on criteria including content, creativity, syntax, spelling and grammar, as well as the candidate's ability to show they are success driven and enthusiastic about being a beauty industry professional. All essays must be postmarked by May 15, 2009.

After finalists are selected from the essay submittals, the skills competition portion of the program will help determine the ultimate scholarship winner. Two skills competitions will take place: one for the cosmetology category where finalists will perform updo's; and the second for the esthetics category where finalists will have the opportunity to showcase their makeup skills. During the skills competition portion, a Marinello campus director and their staff will take 'before and after' photographs of each participant's work. All photographs will be sent to the committee for final judging and the selection of the winners.

Marinello has been successfully educating students interested in professional beauty industry careers. Marinello's skilled instructors are certified experts in their respective fields of hair, skin, nail, and body care. Thousands of students have graduated from Marinello with "Cosmetology Education" in California, Utah and Nevada by completing a variety of courses in both theory and practical instruction. Offering various career beauty industry programs that can be completed in less than a year, the training at Marinello is intense, but class size is small and more than 50 percent of the instruction is "hands on" to ensure the most effective learning possible. Marinello's nationally known methods, as well as its professionally administered curriculums have helped them become one of the most well-known and successful beauty schools in the country.

**About Marinello Schools of Beauty:** One of the premier beauty schools on the West Coast, Marinello Schools of Beauty (<http://www.marinello.com>) has been defining beauty education since 1905. Offering a variety of cosmetology and esthetician programs, Marinello Schools of Beauty employs a “hands on” approach to instruction to allow for the most effective learning practices. With over 35 convenient campus locations, affordable spa and salon services are offered and performed by supervised Marinello students.

**Media Contact:**

Archana Kaushal, Executive Director of Marketing  
archana.kaushal@marinello.com  
562-945-2211  
<http://www.marinello.com>